

OUR SWEET RETREAT

10925 SW WILSONVILLE RD WILSONVILLE, OR 97070

MEDIA & MARKETING KIT



**CHARMING HISTORIC FARMHOUSE
3 BEDROOM + STUDIO | 2 BATH VACATION RENTAL
WILSONVILLE, OREGON**

Our Sweet Retreat is a distinctive vacation property, offering guests a unique and memorable stay in a fully furnished, restored vintage farmhouse on a half acre near Portland, OR. Whether you are local or traveling from out of town, we are ready to serve you with exceptional short-term or long-term rental accommodations making your time spent in our beautiful corner of the Pacific Northwest feel like the perfect home away from home.

Greeted by a welcoming porch with rockers, the invitation starts before you even step inside...come take a seat, rest and relax and enjoy your stay and time away at Our Sweet Retreat!



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OWNER STATEMENT & CONTACT INFORMATION

MEDIA AND MARKETING KIT

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INSPIRED DWELLINGS LLC DBA
OUR SWEET RETREAT

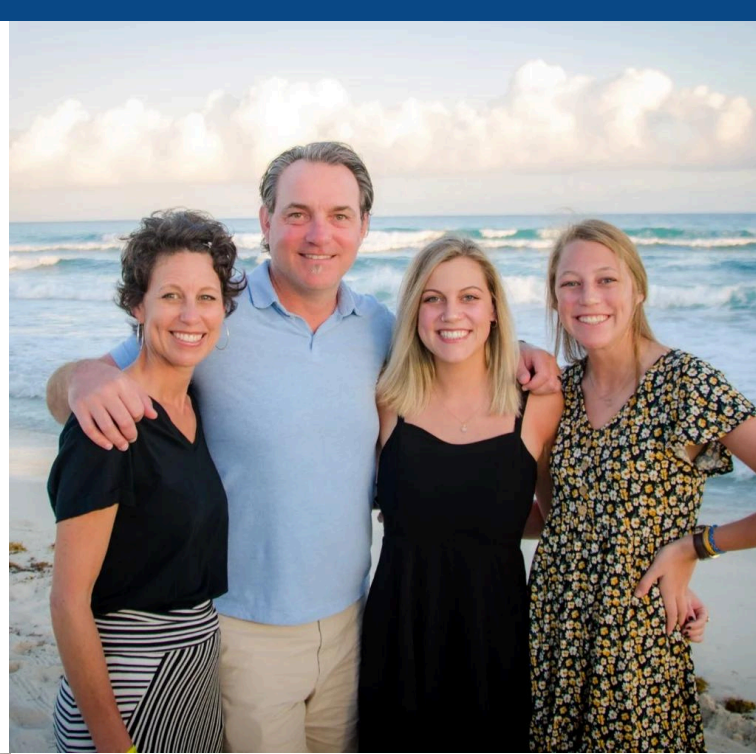
May 2024



OWNER INTRODUCTION

We are the Craddocks and we are the happy hosts of this vintage gem. Bob and I are college sweethearts and have lived in many different communities in the Portland metro area for over 30 years and Wilsonville is one of our favorites.

Being a local real estate agent with an eye for design along with Bob's experience as a seasoned traveler, when we found this property it checked all our boxes and we knew it would quickly become a fan favorite with guests too which is



evident by the visitors we have from not only here in the Pacific NW but from across the US and Canada.

This beautiful and unique property has been a labor of love and we have continued to enhance the property with our guests and the community of Wilsonville being top of mind.

We are hands-on operators who visit the property on a weekly basis (if not daily!) to ensure we are providing a wonderful experience and exceptional accommodations for travelers to our city while cultivating a clientele that is in keeping with our desire to be a positive presence in our neighborhood.

We remain committed to being good neighbors and have many guidelines in place to help us accomplish that goal.

When we aren't busy hosting, you can find us in the nearby Charbonneau District, which is where we call home.

We are a property with partnerships. We have a heart for our community. There is a great community of small businesses in Wilsonville and we are proud to partner with some of them so we can greet our guests with a sample of goodies from a few of our favorite local spots. We hope this makes our guests' stay extra special while also showcasing those businesses and sending guests their way for more. We are excited to continue to expand and strengthen our network of business partnerships...we are just getting started!

We are a property with purpose. We have a heart for good work being done. Part of our plan in operating this property is to be able to give away a portion of the proceeds towards another property that is doing good so we support *A Village For One*, a local non-profit who helps rescue and restore young women in the world of sex trafficking.

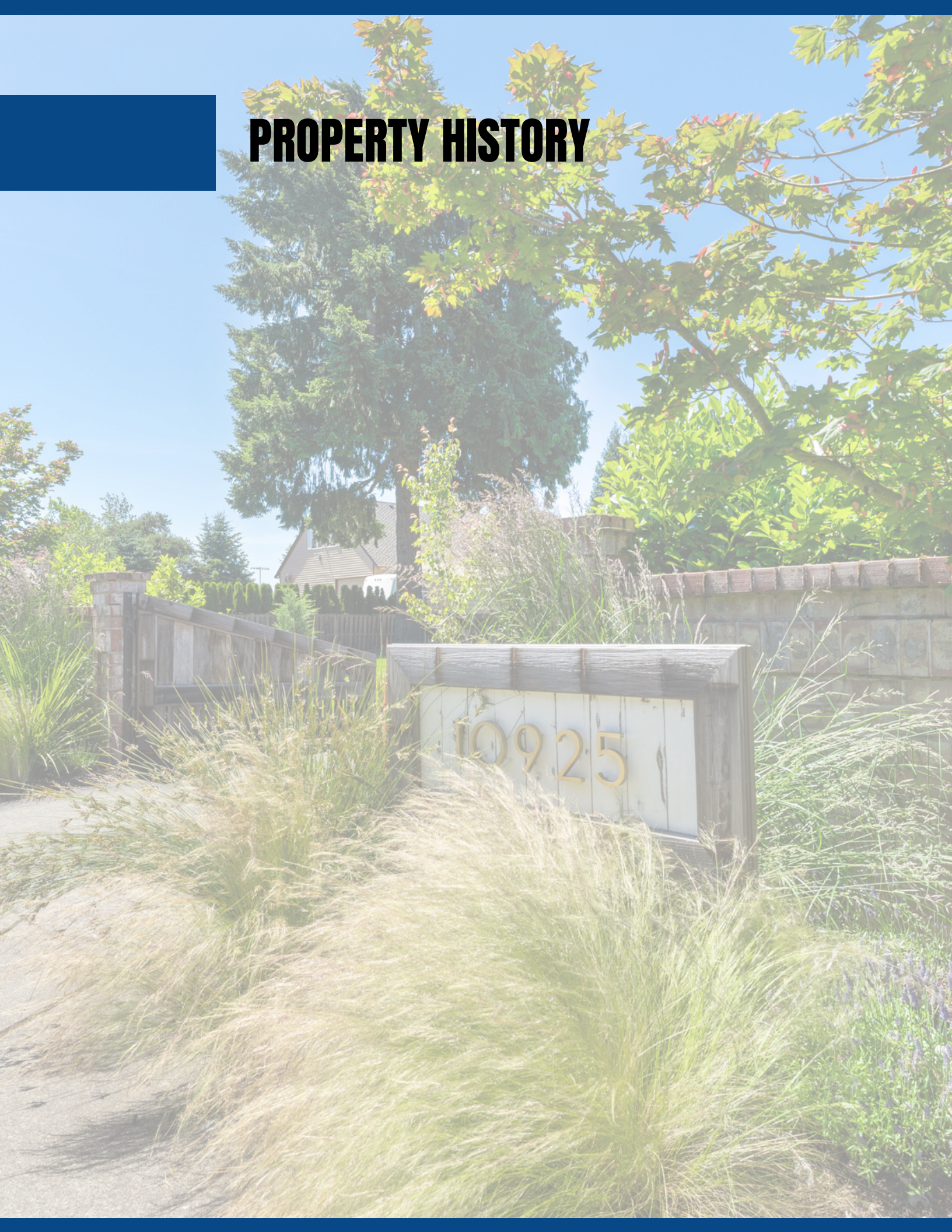
We are a property with presence. We have a heart to be known and respected in our industry. We are always striving to create an elevated guest experience but we are also positioned to be thoughtful and considerate of our neighbors too. We have implemented many business practices to make certain our guests respect the property and our neighbors. Security cameras, light timers & internal/external noise monitors are in use and we establish clear expectations before guests arrive and keep in close communication during their stay.

BUSINESS OVERVIEW

- **GUEST DEMOGRAPHIC:** Families, couples and professionals. Repeat guests visiting. Most notable have been a known Hollywood actor and a high level Microsoft executive.
- **BOOKING REASON:** Attending weddings or getting married, visiting local family, touring wine country, celebrating special occasions and corporate meetings-retreats.
- **TRAVELING FROM:** Portland Metro Area, Bend, Oregon Coast, Washington, California, Texas, Florida, Virginia, Maryland, Michigan and other areas in the US and Canada.
- **GUEST RATING:** ★★★★★
- **AVERAGE NIGHTLY RATE:** \$600/night
- **AVERAGE LENGTH OF STAY:** 5 days
- **AVERAGE NIGHTS BOOKED:** 10/month
- **HIGH SEASON:** Summer (June-August)



PROPERTY HISTORY



A LOCAL STORY

This property has a noteworthy place in Wilsonville's history as having once been the personal residence of the Guiss family with the cross street also honoring the family name.

In 1959 Dr. Russell Guiss opened Dammasch Hospital in Wilsonville (where the Villebois community is now) as a Superintendent and retired from there in 1980. He was a valued leader in the mental health system of Oregon for the



majority of his career and a well-respected member of the Wilsonville community.

In his personal time, Dr. Guiss managed this property, which at the time was a small farm where the family harvested filberts, grain and raised cows and sheep. Russell loved his children, grandchildren and people in general. He took pride in getting family and friends together for reunions.

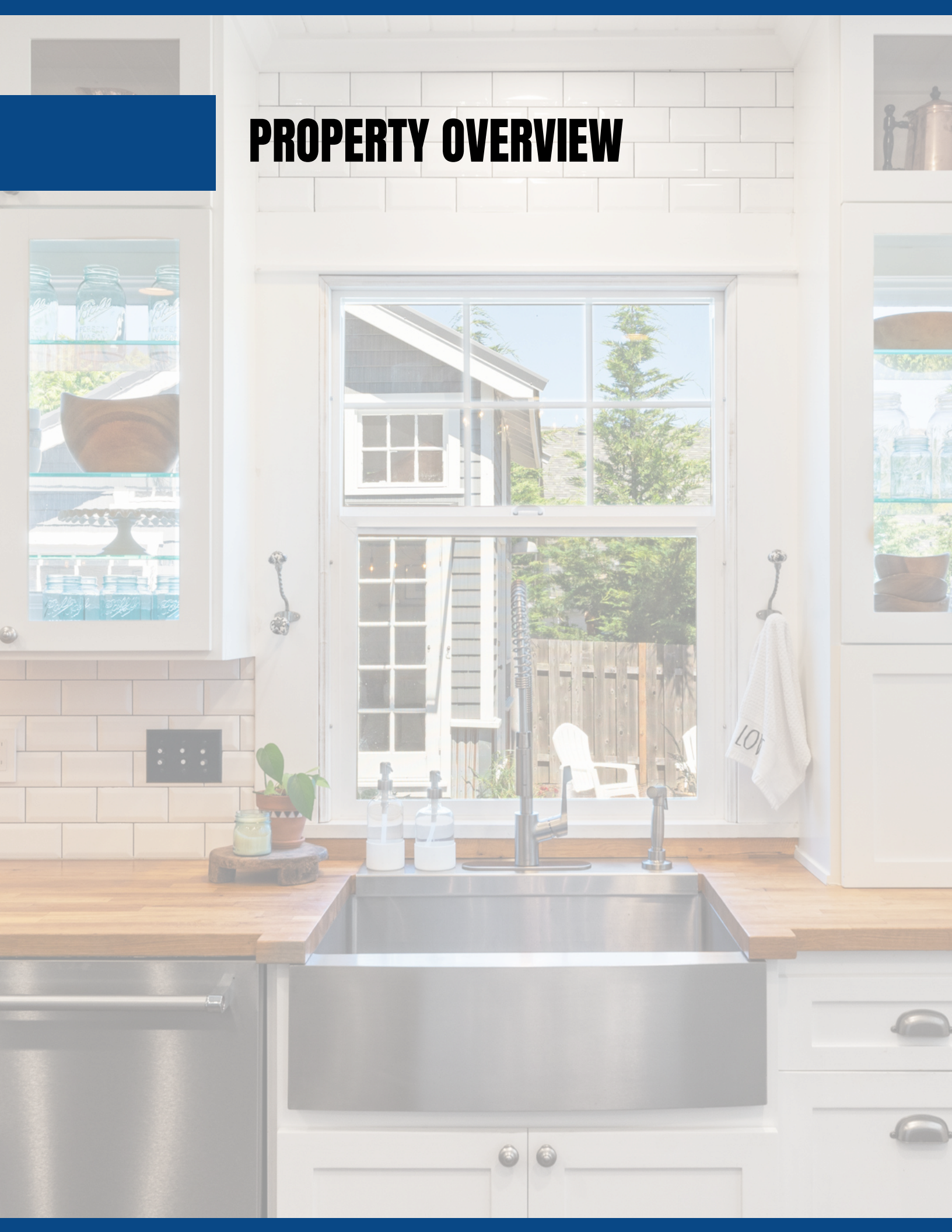
It brings us joy to continue the tradition of having this homestead be a place for friends and family to gather...joining the homeowners before us who have made unique contributions and left their special touches in loving and restoring this property so others can enjoy it.

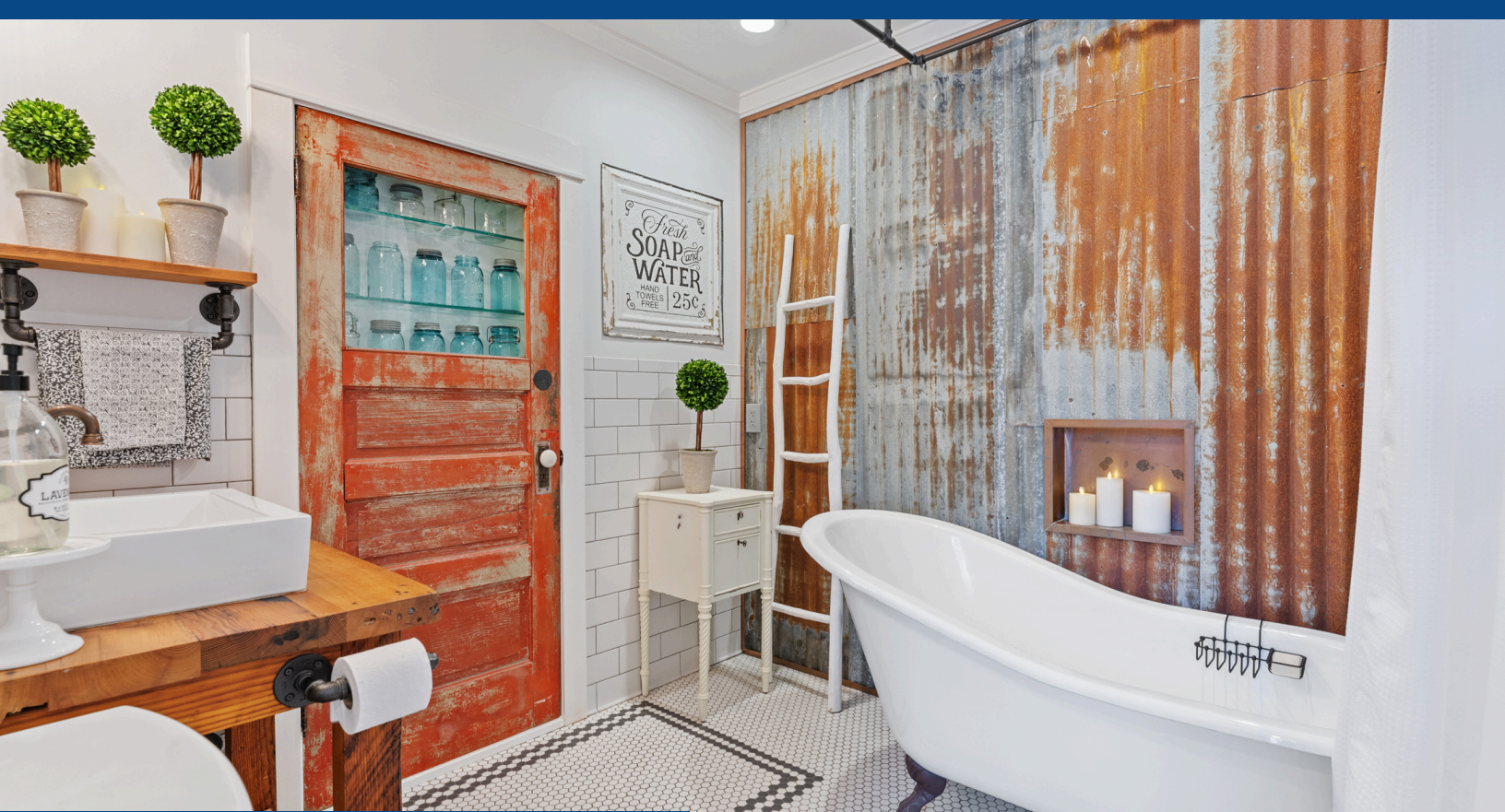
Even with its many transformations, an old growth apple tree remains on the farm bringing fruit each year and filbert shells are still being used around the property today as a nod to the legacy and lives of those who have lived here.





PROPERTY OVERVIEW





OUR SWEET RETREAT

We created our property website to be a creatively visual and interactive resource for guests to learn more about the property and to help with planning their upcoming visit. It features detailed descriptions, pictures, virtual tours and videos of Our Sweet Retreat and The Camping Corner with the ability to book directly, as well as links to the other booking platforms we are featured on. Guests are able to access a private “guest only” information page and research potential areas of interest with corresponding links, including our local **Explore Wilsonville** tourism site. It also provides us with the opportunity to introduce ourselves as hosts, share how we partner with local businesses and have a heart for our local community and the greater community beyond. And of course, we are happy to have a fun spot to display guest pictures and their glowing reviews too! Please check out the link below for a more comprehensive look.

www.oursweetretreat.net

MAIN HOUSE

2 Upper Level Bedrooms -- 1 Room with King Size Bed | 1 Room with 2 Full Size Beds | 1 Full Bath

1 Main Level Bedroom -- 1 Room with King Size Trundle Bed | 1 Full Bath

DETACHED STUDIO

Upstairs Sleeping Loft -- 1 Queen Size Bed



The most notable property features that guests comment on and appreciate are:

Wide plank wood floors, concrete island, custom crafted dining table for 10, original doors and feature windows (kitchen has “see through“ glass cabinets for a two sided outdoor view), clawfoot tub, one-of-a-kind vintage door medicine cabinet, shiplap, barn wood trim, vintage ceiling fans, exercise space, warm & cozy home to hang out with friends & family, stylish furniture & decor, board games, kids play area, thoughtful & personal guest touches, quality linens, high end appliances, fully stocked kitchen, bbq/smoker, kettle fire pit, bocce ball court, lawn games, bikes & paddle boards, big yard, separate office/quiet space for remote work, convenient location and lots of parking.

For the full property description, features and amenities, please visit the [Property page](#) on our site.







THE CAMPING CORNER

The Camping Corner is a new rental unit to Our Sweet Retreat. We had been storing our Shasta Airflyte camper at the property but wanted to protect it from the weather so we planned to cover it. But then we realized how the vintage feel fits so perfectly with the rest of the property and what a fun addition it could be for our guests who want to enjoy a more unique style of stay.

So not only did Lil' Miss Lazy Daisy Lou get covered but she brought The Camping Corner to life, including the creation of an outdoor bath space where you can experience a refreshing shower or relax in the deep soaking tub after a bike ride or time spent on the Willamette river.

It is an adult-only guest space for two and is only open seasonally from May-October. Please see the [Camper page](#) on our site for the full description and features of this special spot.





Our Sweet Retreat

An aerial photograph of a town, likely Wilsonville, Oregon, showing a residential area with many houses, a river with a bridge, and a large mountain in the background under a clear sky. The town is surrounded by lush green trees, and the river flows through the center. A bridge spans across the river, and a large mountain is visible in the distance.

WE STRIVE TO...

- Continue to grow our presence in Wilsonville, partnering with other small businesses in creating goodwill and growth within our community.
- Continue to support the tourism efforts of our city with lodging tax dollars and guests visiting our local businesses.
- Continue to carry on the story and legacy of a property that has historical significance in our community.
- Continue to provide a unique and special place for travelers seeking to spend more time here in our city and the surrounding areas.
- Continue to be thoughtful and considerate of the neighbors in our neighborhood.

Bob & Noelle Craddock

Our Sweet Retreat

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